



## **A Collaborative Endeavor in Corporate Social Responsibility: Nexus Resort's Partnership with Politeknik College and Volunteers**

On the 27th of April, in conjunction with Earth Week, a remarkable example of corporate social responsibility unfolded as Nexus Resort, in collaboration with Politeknik College and a dedicated team of volunteers, embarked on a mission to make a tangible difference in the local community.



Embracing the ethos of environmental stewardship, Nexus Resort took a proactive approach by distributing hand gloves and garbage bags, essential tools in the endeavor to clean up plastic waste. Volunteers, including students from Politeknik College, enthusiastically joined hands with Nexus Resort's staff, forming a cohesive team dedicated to the cause. With determination and a sense of purpose, they scoured the vicinity, collecting a substantial amount of plastic bottles and other non-biodegradable wastes.



The collaborative efforts yielded tangible results, with piles of plastic waste removed from the beach, mitigating the detrimental impact on the ecosystem. Beyond the physical cleanup, the event served as a catalyst for raising awareness about the pressing issue of plastic pollution and the importance of responsible waste management practices among the students.

This exemplary initiative by Nexus Resort, in partnership with Politeknik College and volunteers, exemplifies the transformative power of corporate social responsibility. By actively engaging with the community and addressing pertinent environmental concerns, Nexus Resort not only demonstrates its commitment to sustainable practices but also inspires others to follow suit. Through collaboration and concerted efforts, we can pave the way towards a cleaner, greener future for generations to come.